

Contact: Manny Igrejas
Blue Man Group
212 226 6366 ext.320
mannyi@blueman.com
Lisbeth Cassaday
Lava Records
212 707 2074
lisbeth.cassady@lavarecords.com

Monster's "Today's the Day" Spots Set To Unveil During Super Bowl To Include Blue Man Group's Hit Cover of "I Feel Love"

New York—January 26, 2004 --Monster will unveil two new television spots during the Super Bowl on February 1st. One of them, "I Feel Love," features the driving sounds of Blue Man Group's cover of Donna Summer's disco mantra. The 30-second spots are part of Monster's "Today's the Day" campaign which features vivid images of people from all walks of life going through their morning routines with a pumped, ready-to-take-on-the-world attitude. The copy line sums it all up: "Get Ready For A Job You Love." The spots were created by Deutsch, Inc. of New York.

This exciting version of "I Feel Love" explodes with the tribal rock percussion of Blue Man Group. It also features Venus Hum, led by the soaring voice of Annette Streen. The track can be found on Blue Man Group's album, *The Complex*, released on Lava Records. Venus Hum's performance of "I Feel Love" was a huge hit on Blue Man's recent Complex Rock Tour, which played to sold out arenas across the USA, and the single has been a fixture on Billboard's Hot Dance Club Play Chart. "I Feel Love" is invading radio stations and dance clubs across the country, reaching a new generation of Blue Man fans.