



For Immediate Release
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**BLUE MAN GROUP, THE ACCLAIMED ENTERTAINMENT PHENOMENON
COMES TO TORONTO'S NEW YORKER THEATRE
IN MAY 2005 FOR AN OPEN-ENDED RUN**

New York, NY - Blue Man Group, the wildly popular entertainment phenomenon, will open at Toronto's New Yorker Theatre (651 Yonge Street) in May 2005. The New Yorker, located in the heart of Toronto's off-Broadway, is a fitting home for Blue Man Group - which has become one of the most successful shows in New York's off-Broadway history. Since its inception, Blue Man Group has been courted by every major city in the world. "Toronto has always been on the short list of cities Blue Man would want to call home," says Blue Man co-founder, Matt Goldman. "Now we've found the perfect combination of partner and venue. We look forward to performing for Toronto's sophisticated, diverse, and enthusiastic audiences."

Blue Man Group began on the streets of New York City and opened its first production in New York at the Astor Place Theatre. Critical raves and capacity crowds emboldened the original Blue Men and creators, Matt Goldman, Phil Stanton and Chris Wink to open a second production in Boston at the Charles Playhouse, followed by a third at Chicago's Briar Street Theatre. Blue Man Group then headed west in 2000 and created a new show for Luxor Las Vegas. In May of this year, Blue Man opened its first international production in Berlin.

The haunting, tribal sounds of Blue Man's theatrical productions were the framework for Blue Man's debut album, *Audio*, which achieved Gold Record status and was nominated for a Grammy in 2000. Blue Man continued to explore and expand its musical horizons with its second album, *The Complex*. *The Complex* inspired The Complex Rock Tour, in which Blue Man learned to be a rock star and, in typical Blue Man fashion, involved audiences in an exploration and send up of rock star conventions. The Complex Rock Tour reached nearly 100 cities across the US and Canada in 2003, touching down in Toronto's Air Canada Centre Theatre in July, 2003.

Scott Zeiger, CEO of Clear Channel Entertainment's Theatrical Group says, "We are renovating The New Yorker Theatre, a fabulous venue in the heart of downtown Toronto, which will be the new home for Blue Man Group. The theatre's location and unique character makes it the perfect place to showcase the energetic and amazing Blue Man Group. Having worked with Blue Man Group in Boston and on the road with their concert tour last summer, we have already built a strong foundation between the two companies. Toronto was decided upon, and with only a handshake deal, Clear Channel went about finding a theatre that would suit Blue Man Group."

Clear Channel Entertainment is a leading producer and marketer of live entertainment events. Clear Channel Entertainment currently owns, operates and/or exclusively books approximately 130 live entertainment venues, including nearly 100 in North America and more than 30 in Europe. In 2003, approximately 69 million people attended approximately 32,000 events promoted and/or produced by the company, including live music events; Broadway, West End and touring theatrical shows, family entertainment shows; museum exhibitions, and specialized sports events.

The critically acclaimed Blue Man Group creates experiences that defy categorization. Best known for multi-media performances that feature three bald and blue characters who take the audience on a journey that is funny, intelligent and visually stunning, Blue Man Group is accompanied by a live band whose haunting tribal rhythms help drive the show to its unforgettable climax. What began as a group of three friends has grown into a 500-person organization that reaches beyond the world of theatrical productions, applying its vision, philosophies and aesthetic to a variety of media. The initial work broke ground in the genre of theatre and Blue Man Group strives to stay true to this mission in every aspect of their creative work.

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