



For Immediate Release
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**BLUE MAN GROUP LAUNCHES A PRODUCTION IN
LONDON, ENGLAND
*OPENING: NOVEMBER 17, 2005***

New York, NY - *Blue Man Group* opens a new ongoing theatrical production in London, England at the New London Theatre (Drury Lane) on November 17, 2005. The 1,106 seat, 2-level venue offers Blue Man Group the extensive production space required for multimedia sensory-stimulating performances. The London show, an inventive mix of new material and classic *Blue Man Group* pieces, is presented by StageHolding UK Ltd., and Blue Man Productions.

The London opening marks another innovative step in the creative development of *Blue Man Group*. Beginning on the streets of New York City and becoming one of the most successful shows in New York's Off-Broadway history with open-ended shows in six cities, *Blue Man Group's* theatrical productions now run concurrently in six major cities.

BLUE MAN GROUP
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